



Visual Communications Degree Pathway

New students are advised to enrol to one unit in the first instance, and this should be the first core unit.

Level 1 (HE4)

120 credits required = 3x 40 credit units

1. Core Options (Select one or two)

- Illustration 1: Key Steps in Illustration
- Graphic Design 1: Core Concepts

If you have chosen one unit above, choose two electives. If you have chosen both units above, choose one elective.

Elective Options (Select one or two)

- Illustration 1: Illustration Sketchbooks
- Book Design 1: Creative Book Design
- Photography 1: Expressing Your Vision
- Drawing 1: Drawing Skills
- Printmaking 1: Introduction to Printmaking
- Visual Studies 1: Understanding Visual Culture
- Visual Communications 1: Graphic Fiction

Level 2 (HE5)

120 credits required = 2x 60 credit units

1. Core Options (Select one or two)

- Illustration 2: Responding to a brief
(prerequisite Illustration 1)
- Graphic Design 2: Working with a client
(prerequisite Graphic Design 1)

If you have chosen one unit above, choose one elective.

2. Elective Options (Select one)

- Drawing 2: Investigating drawing
(prerequisite Drawing 1)
- Printmaking 2: Developing your style
(prerequisite Printmaking 1)
- Visual Skills 2: Visual Exploration

Level 3 (HE6)

120 credits required = 3x 40 credit units

1. Units studied concurrently (core)

- Visual Communications 3: Advanced Practice
- Visual Communications 3: Visual Research

2. Visual Communications 3: Sustaining your practice (core)

The following courses are under development and to be featured units on this degree, but are not yet ready for enrolments and students should plan study according to the units that are currently available: Visual Skills 1: Visual Dynamics (elective), VC 1.1: Introduction Visual Communications, VC1.2: Exploring Visual Communications, VC1.3: Developing Visual Communications, VC2.1: Understanding Visual Communication, VC2.2: Briefs and Approaches, VC2.3: Clients and Audiences, VC3.1 3.1: Practice and Research, VC3.2: External Projects, VC3.3: Major Project
If units are numbered, this is the suggested order per level they should be studied. Units labelled (Core) are mandatory and must be undertaken. Units marked * on the degree pathway are core but not yet available for enrolment. Degrees with core units unavailable for enrolment cannot be studied at a higher intensity. Version VC112020V4.