

Visual Communications Degree Pathway 2021/2022



Version VC2122052021V1

Level 1 (HE4)

120 credits required = 3x 40 credit units

1. Visual Communication 1.1: Introducing Visual Communications (core)

2. Visual Communication 1.2: Exploring Visual Communications (core)

3. Visual Communication 1.3: Developing Visual Communications (core)

Level 2 (HE5)

120 credits required = 3x 40 credit units

1. Visual Communication 2.1: Understanding Visual Communication (core)

2. Visual Communication 2.2: Briefs and Approaches (core)

3. Visual Communication 2.3: Clients and Audiences (core)

Level 3 (HE6)

120 credits required = 3x 40 credit units

1. Visual Communication 3.1: Practice and Research (core)

2. Visual Communication 3.2: External Projects (core)

3. Visual Communication 3.3: Major Project (core)

If units are numbered, this is the order per level they should be studied. Units labelled (Core) are mandatory and must be undertaken.

This pathway comes in effect from September 2021. If you are enrolled to a Level of this degree prior to September 2021, existing units on this pathway across all levels will remain available as 'teach out' units to ensure no students are disadvantaged due to the changes. Once enrolled to a new level, students will follow the new degree pathway. See 'teach out' units on the second page on this document.

Teach Out Visual Communications Degree Pathway 2021/2022

The following units are available for student currently enrolled to a Level of this degree. Once you enrol to a new Level, you will follow the pathway on page 1.

Level 1 (HE4)

120 credits required = 3x 40 credit units

1. Core Options (Select one or two)

- Illustration 1: Key Steps in Illustration
- Graphic Design 1: Core Concepts

If you have chosen one unit above, choose two electives. If you have chosen both units above, choose one elective.

Elective Options (Select one or two)

- Illustration 1: Illustration Sketchbooks
- Book Design 1: Creative Book Design
- Photography 1: Expressing Your Vision
- Drawing 1: Drawing Skills
- Printmaking 1: Introduction to Printmaking
- Visual Studies 1: Understanding Visual Culture
- Visual Communications 1: Graphic Fiction

Level 2 (HE5)

120 credits required = 2x 60 credit units

1. Core Options (Select one or two)

- Illustration 2: Responding to a brief
(prerequisite Illustration 1)
- Graphic Design 2: Working with a client
(prerequisite Graphic Design 1)

If you have chosen one unit above, choose one elective.

2. Elective Options (Select one)

- Drawing 2: Investigating drawing
(prerequisite Drawing 1)
- Printmaking 2: Developing your style
(prerequisite Printmaking 1)
- Visual Skills 2: Visual Exploration

Level 3 (HE6)

120 credits required = 3x 40 credit units

1. Units studied concurrently (core)

- Visual Communications 3: Advanced Practice
- Visual Communications 3: Visual Research

2. Visual Communications 3: Sustaining your practice (core)